



ABC 7 CHICAGO

WLS-TV
190 N. State 10th Floor
Chicago, IL 60601
PHONE: (312)750-7131

INVOICE

REMIT TO:

WLS-TV
13213 Collections Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:
NATIONAL MEDIA RESEARCH PLANNING
ATTN: ACCOUNTS PAYABLE
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA
SLSP: PARKER, DEE
ADV: NRCC-INDEPENDENT EXPENDIT
PROD: NRCC IE 2012
TITLE: 240722

INVOICE NUMBER: 67-750049323 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 395049 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: C: 155 P: 426 E: 2959
ESTIMATE#: 155 426 2959
SCHEDULE DATES: 10/05/2012 - 10/07/2012 AGY#ADV#: 3736/26528
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE						ACTUAL BROADCAST						ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/06 - 10/07	05:00P-06:30P	1,200	2	10/06	SA	06:21:00P	:30		NRCCIL101005	1,200		
					10/07	SU	05:21:39P	:30		NRCCIL101005	1,200		
2	10/05 - 10/05	11:00A-12:00P	1,000	1	10/05	FR	11:46:41A	:30		NRCCIL101005	1,000		
3	10/05 - 10/05	03:00P-04:00P	1,200	1	10/05	FR	03:25:43P	:30		NRCCIL101005	1,200		
4	10/05 - 10/05	05:00A-06:00A	650	1	10/05	FR	05:23:55A	:30		NRCCIL101005	650		
5	10/07 - 10/07	08:00A-09:30A	900	1	10/07	SU	08:15:49A	:30		NRCCIL101005	900		
6	10/05 - 10/05	09:00A-10:00A	850	1	10/05	FR	09:29:45A	:30		NRCCIL101005	850		
7	10/06 - 10/06	08:00A-09:00A	900	1	10/06	SA	08:54:33A	:30		NRCCIL101005	900		
8	10/07 - 10/07	06:00A-07:00A	500	1	10/07	SU	06:46:58A	:30		NRCCIL101005	500		
9	10/06 - 10/06	06:00A-07:00A	500	1	10/06	SA	06:50:04A	:30		NRCCIL101005	500		
10	10/05 - 10/05	07:00A-09:00A	1,600	2	10/05	FR	06:58:00A	:30		NRCCIL101005	1,600		
					10/05	FR	08:47:01A	:30		NRCCIL101005	1,600		
11	10/05 - 10/05	05:00P-05:30P	2,400	1	10/05	FR	05:12:12P	:30		NRCCIL101005	2,400		
12	10/07 - 10/07	07:00A-08:00A	1,000	1	10/07	SU	07:47:10A	:30		NRCCIL101005	1,000		

We warrant that in accordance with certified station

* All times based on CT

logs. The programs as above indicated were broadcast.

TERMS: NET PAYABLE 30 DAYS FROM DATE OF INVOICE

ACCOUNTING

Print Date: 11-20-2012



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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
13	10/05 - 10/05	04:00P-05:00P	1,900	2	10/05	FR	04:23:07P	:30		NRCCIL101005	1,900		
					10/05	FR	04:44:37P	:30		NRCCIL101005	1,900		
14	10/05 - 10/05	10:35P-11:04P	2,200	1	10/05	FR	11:01:16P	:30		NRCCIL101005	2,200		
15	10/05 - 10/05	06:00P-06:30P	3,000	1	10/05	FR	06:13:58P	:30		NRCCIL101005	3,000		
16	10/05 - 10/05	06:30P-07:00P	4,500	1	10/05	FR	06:41:41P	:30		NRCCIL101005	4,500		
17	10/06 - 10/06	10:30P-11:00P	2,250	1	10/06	SA	11:17:30P	:30		NRCCIL101005	2,250		
18	10/06 - 10/06	06:30P-07:00P	1,800	1	10/06	SA	06:42:04P	:30		NRCCIL101005	1,800		
19	10/07 - 10/07	06:00P-07:00P	5,000	1	10/07	SU	06:22:02P	:30		NRCCIL101005	5,000		
20	10/07 - 10/07	10:00P-11:00P	6,000	1	10/07	SU	10:44:39P	:30		NRCCIL101005	6,000		
21	10/05 - 10/05	10:00P-10:35P	6,000	1	10/05	FR	10:22:56P	:30		NRCCIL101005	6,000		
22	10/06 - 10/06	11:00A-06:00P	4,000	1	10/06	SA	02:28:26P	:30		NRCCIL101005	4,000		
PERIOD GROSS COST PER ORDER CONFIRMATION: 54,050.00				TOTAL UNITS: 25		ACTUAL GROSS BILLING: 54,050.00				TOTAL ADJUSTMENTS: 0.00			
						AGENCY COMMISSION: -8,107.50							
						NET DUE: 45,942.50							
We warrant that in accordance with certified station													
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The programs as above indicated were broadcast													

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